

Friday 31.03

	VENE KULTUURIKESKUS		NORDIC HOTEL FORUM			
	Main Hall	Chamber Hall	Capella	Arcturus	Sirius	Vega
10:00	Kersti Kaljulaid, President of Estonia					
:15	Gerd Müller, Head of Nordea Estonia					
:30	Helen Sildna, Head of TMW					
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11:00	11.00 – 12.15 Music, Film, Arts and European identity. How to cherish and support what we love about Europe – the diversity and the creative power? How to keep our friends in UK on board post-Brexit?					
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:30			11.30 – 12.30 A scandalous model of success – is co-writing really the key to hits?			
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12:00						
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:30		12.30 – 13.30 Finest Sounds present: The Trials and Tribulations of the Japanese Music Market.			12.30 – 13.30 Speed meetings: Meet the festivals / venues. Pre registration.	
:45	12.45 – 13.45 Who will lead change in ten years' time? Future skills, future education.		13.00 – 14.00 Know thy market – listening to Estonia.			
13:00				13.15 – 14.15 How it all works in the field of opera?		
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14:00		14.00 – 15.00 Forbidden songs: two amazing stories unfolded. The story of "Unsongs" by Moddi and the story of Laibach in North Korea.				14.00 – 14.30 Mentoring: Media. Pre registration.
:15	14.15 – 15.15 Case study: The Moomin story.		14.30 – 15.30 Indie Classical – is that a thing? How contemporary and classical music scene is dealing with the Now.	14.30 – 15.30 Publishing demystified. How publishing works.		
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15:00		15.15 – 16.15 Alexander Hacke & Danielle de Picciotto interviewed by John Robb.				15.15 – 15.45 Mentoring: Music Supervisors. Pre registration.
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:30	15.30 – 16.40 Country and city branding.			15.45 – 17.00 First Indie Classical network meeting of the Nordic Countries. In cooperation with C3IC.	15.30 – 16.30 Speed meetings: Meet the agents. Pre registration.	
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16:00			16.00 – 17.00 Swedish music success story.			16.15 – 16.45 Mentoring: Publishers. Pre registration.
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:30		16.30 – 17.30 Music and the moving pictures – can you hack the curation from the composers & artists side?				
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17:00						
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Saturday 01.04

	VENE KULTUURIKESKUS		NORDIC HOTEL FORUM			
	Main Hall	Chamber Hall	Capella	Arcturus	Sirius	Vega
10:00						
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:30		10.30 – 11.30 Organizing an event in the most challenging times.				
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11:00						
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:30	11.30 – 13.15 The Future Industries, Sustainable Development, Creative Impact.			11.30 – 12.15 Website – do I have to deal with it? Workshop by Voog.		
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12:00		12.00 – 13.00 Are showcase festivals eating into the festival market?	12.00 – 13.00 Interview with Mandy Parnell, interviewed by John Robb.			
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13:00						
:15					13.00 – 14.00 Speed meetings: Meet the labels / distributors. Pre registration.	
:30		13.30 – 14.30 Introducing new music – human curation in the AI age.	13.15 – 14.45 The Digital Suite. Deals, Dollars & Data – Understanding the Streaming Business.			
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14:00				14.00 – 14.45 A case study in DNB scene.		
:15	14.15 – 15.15 Quality is the new cool – less marketing gimmicks, real content.					
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:45		14.45 – 16.00 Shock and Awe: Glam Rock and Its Legacy. A presentation by Simon Reynolds.			14.30 – 15.45 Matchmaking session. Pre registration.	
15:00			15.00 – 16.00 Save the night!			15.00 – 15.30 Mentoring: Media. Pre registration.
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:45	15.45 – 17.00 Contemporary culture hubs – millions of euros worth of building bricks.					
16:00		16.15 – 17.15 Arts changing lives in African slums. The story of Anno's Africa, One Fine Day, The Slum Ballet.	16.15 – 17.15 Managing a growing business		16.00 – 17.15 CEE networking session. By invitation.	
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17:00						
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